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About the Graphic Artists Guild - The Graphic Artist Guild

Trade Customs & Pricing Guidelines explores the customary professional practices and sample pricing for various disciplines within the graphic arts industry. The book begins with salaries and trade customs for staff positions as a point of reference for graphic artists seeking employment and for self-employed artists trying to determine what to charge for their services.

Primer Series - The Graphic Artist Guild

The Graphic Artists Guild has been publishing the Graphic Artists Guild Handbook: Pricing & Ethical Guidelines since 1973, and it has become one of the most widely used books of its kind in the industry.. The content of the Handbook is created with information from various resources within the graphic arts community, including working professionals such as yourself.

The Graphic Artists Guild: Pricing & Ethical Guidelines Survey

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